



May 2026

Project Cycle

A unique opportunity to acquire the business and assets of an established independent premium cycling retailer specialising in the sale of high-end road, gravel, mountain, electric and triathlon bicycles together with accessories, servicing, bike fitting and workshop services.

Opportunity

- Founded in 1998, the business has developed a strong reputation within the UK cycling community and operates both a physical retail presence and a nationwide e-commerce platform
- Operating from leasehold premises in East Anglia, the business has a diversified revenue stream across retail, workshop and bike fitting services.
- Assets available include F&F, stock, ecommerce website and existing order book.

Financial Overview

	P&L A/c 11 Months to Feb 2026 £	Year Ending 31 March 2025 £	Year Ending 31 March 2024 £
Turnover	1,191,516	1,352,701	1,627,657
Cost of Sales	812,393	947,269	1,127,010
Gross Profit	379,123	405,432	500,647
Administrative Expenses	284,703	330,494	425,709
EBITDA	94,420	74,938	74,938



Further Information

Requests for further information should be addressed to Kevin Counihan or Tom Williams. Contact details have been provided below. Interested parties are invited to register their interest by 29th May 2026. A sale will be executed at the earliest opportunity. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding. A sale will be executed at the earliest opportunity.

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