



April 2026

Project Click

A unique opportunity to acquire the business and assets of an innovative ethically focused social media platform focused on improving how social networks work—especially around ads, data, and user wellbeing.

Opportunity

- Founded by an experienced management team in 2020 to address the growing areas of concern around the existing social media companies to bring a people first approach where users and collaborators share in the rewards and growth without the toxic algorithms that drive most mainstream platforms.
- The platform has seen good growth in the UK, reaching close to 1m+ monthly users in the UK.
- The business generate income from advertisers and media agencies via funded ad campaigns.
- Other assets available include computer equipment.

Financial Overview

	Mgmt Accounts Jan 2025 – Apr 2026 £	Year Ended 31 Dec 2024 £	Year Ended 31 Dec 2023 £
Turnover	627,942	1,512,563	2,072,796
Cost of Sales	-315,055	-991,176	-1,495,258
Gross Profit	312,887	521,387	577,538
Administrative Expenses	-5,563,347	-5,119,545	-5,186,731
Operating Profit / Loss	-5,250,460	-4,598,158	-4,609,193



Further Information

Requests for further information should be addressed to Kevin Counihan or Tom Williams. Contact details have been provided below. Interested parties are invited to register their interest by 28th April 2026. A sale will be executed at the earliest opportunity. Access to additional information will be provided on receipt of signed NDA. All offers to be supported by proof of funding. A sale will be executed at the earliest opportunity.

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